



Workshop Leader Certification Course

Ontological Facilitation and Enrollment Mastery

Frequently Asked Questions

How will this benefit my coaching practice?

First, the training will provide you with a mastery level training on some of the foundational elements of ontological coaching. You will also receive advanced training in how to create projects that empower workshop participants and clients, projects that will move them to take uncomfortable action (like hiring you). In addition, you will receive training and experience on having these conversations with ease, so that you shift from feeling like a salesperson to having hiring conversations be a natural part of your expression as a coach.

Second, you will be licensed to deliver the Power Tools for Living Workshop in your own community. This is a simple and powerful way to build exposure as a coach, share your brilliance with potential clients and invite referral partners to experience the power of your work in a more accessible setting.

Third, you will develop and hone your enrollment and handling objection skills.

Finally, you will learn how to craft a powerful personal introduction using the hidden craft of storytelling. Also, you will develop and hone your skills as a facilitator and workshop leader, as well as learn the foundation for crafting and presenting new content of your own in a workshop.

What are the requirements to participate?

In looking at how we can best serve you, we have created some minimum standards so that the cohort and the participant can maximize the value received from the program.

Basic Requirements are:

- An affiliate in good standing
- 3 Full Pay Clients or More
- 100 or more paid coaching hours
- Promise to honor the Licensing Agreement

Can I get Continuing Coach Education Hours?

Yes! The WLCC has been approved by the ICF, to provide 35 Continuing Coach Education Hours (CCE's): 22 Core Competencies CCE's and 13 Resource Development CCE's. Completing the WLCC will give you 35 of the 40 required CCE's to renew your ICF Credential.

What is the structure of the program?

The program consists of 9, 60-minute zoom calls, weekly practices, and a day long in-person (or virtual) certification day.



The cost of the program is \$997 and can be paid in three installments. The first installment of \$333 is due upon signing up.

When are the zoom calls and what happens if I miss a session?

The exact time of the zoom calls will be announced when registration begins for each program.

You can miss up to 2 sessions as long as you review the recording and take on the practices. However, we highly recommend that you attend all sessions as this is essential to demonstrating the competencies required for certification.

What does the training cover?

The training teaches the development of a workshop from start to finish. It is divided into 3 parts- self-directed study with live on-line training and an all-day Certification Day. The first module taught is storytelling-the art of capturing and holding the attention of your audience. Being able to powerfully tell your story will allow you to share who you are everywhere, no matter your audience. This workshop develops and trains coaches in facilitating, enrolling people into coaching, and handling objections. With guidance and practice throughout the course, you will be able to deliver a seamless workshop that showcases the Being and Power of the Power Tools for Living workshop.

I already know how to do Essence, Purpose and Project Design? Is the training still valuable for me?

Absolutely!!! See the many testimonials from LIT's and Leaders who have received tremendous benefit from the deep dive on these core ontological tools.

In addition, the training is designed to use these tools you are already familiar with as a baseline for learning how to properly structure, facilitate and manage timing in any workshop.

Also, not only do you get the training on storytelling, facilitation and content of the workshop, you are also licensed to deliver the Power Tools Workshop on your own. We teach you how to set up registration, market the workshop and plan the event.

Who is leading the program and how did it start?

Mick Carbo, PCC- Mick is a Junior Leader in the DC Summer Coaches Training Program. He has a very successful coaching practice and has been part of the organization since 2013.

Linda Scholten, PCC - Linda is a Team Leader in the Seattle Coaches Training Program. She has a successful coaching practice and has been part of the organization since 2014.

Mary DeGrazia, ACC - Mary is a certified Executive Life, Leader and Health coach with a successful coaching practice and has been part of the organization since 2016.

The Workshop Leader Certification Team has been working diligently to make this course an extraordinary offering for our community, and with your participation, to bring our work more fully to the world.



Rodney Mueller, PCC - founded the Workshop Leader Certification Course. He is a former Junior Leader in the Seattle, Chicago, and San Diego CTP's.

Rodney's Story on the Origin of the Workshop Leader Certification Course

"In 2014, I attended the Landmark Forum in the dead of winter in St Louis.

Aside from the remarkable impact it had on me, the one thing that stuck with me the most; 22 million people around the world have attended the Landmark Forum. In that moment, all I could think of was, "Why haven't more people done our workshops?" We have just as much impact, in 30 hours less time and \$450 cheaper?"

That was the origin of the Workshop Leader Certification Course.

At the heart of the vision for the course is to create an army of people who can conduct powerful, ontologically based workshops around the world that move people to action toward their dream life.

Moving forward, I envision an Accomplishment Coaching Community that has hundreds of workshops happening around the world with tens of thousands of participants per year. Those workshops of course feed the Coach Training Program, bolster client games and most importantly further our common vision: 'The greatness of human beings unleashed, power and possibility for all.'